**Step 1:** Check the WhatsApp Commerce Policy (<https://www.whatsapp.com/policies/commerce-policy/>) to confirm

the business does not fall into an excluded category (WhatsApp automatically rejects businesses that do).

**Step 2:** Send us the client’s verified Facebook Business Manager ID (create at <https://business.facebook.com/> and verify at <https://business.facebook.com/settings/security/business_verification>)

**Step 3:** Complete and return this document to us.

|  |  |  |
| --- | --- | --- |
| **Item** | **Instructions** | **Response** |
| **Facebook Business Manager ID** | If you don’t have one, create it at [https://business.facebook.com](https://business.facebook.com/) |  |
| **Is your Facebook Business Manager account verified?** | If it is not, verify it at <https://business.facebook.com/settings/security/business_verification> |  |
| **Company Name** | Full legal company name |  |
| **WhatsApp Number** | WhatsApp number to be used for your WABA   * Your WhatsApp number is ideally a mobile or landline number which is not already being used with WhatsApp * IF the number is already associated with WhatsApp, the account will need to be deleted (inform UIB before deleting). |  |
| **WABA Name** | What do you want to name your WABA? |  |
| **Company Logo** | 640px x 640px (max 5MB) |  |
| **Status** | Maximum of 139 characters |  |
| **Address** | Maximum of 256 characters |  |
| **Description** | Maximum of 256 characters |  |
| **Email** | Maximum of 128 characters |  |
| **Vertical/Industry** | Choose one from the below   * Automotive * Beauty, Spa and Salon * Clothing and Apparel * Education * Entertainment * Event Planning and Service * Finance and Banking * Food and Grocery * Public Service * Hotel and Lodging * Medical and Health * Non-Profit * Professional Services * Shopping and Retail * Travel and Transportation * Restaurant * Other |  |
| **Website URL** | Maximum of 256 characters |  |